**SWOT分析表**

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| --- | --- | --- |
| 内部环境 | 优势 (Strengths) | 劣势 (Weaknesses) |
|  |  |
| 外部环境 | 机会 (Opportunities) | 威胁 (Threats) |
|  |  |
| 短期计划 |  |
| 1-2年计划 |  |
| 发展策略 |  |